

Our Intuition and Vision

With about 4 decades of experience and activity in chlor-alkali industry and as the first private producer of chlorine and its derivatives and provider of laboratory services for chemical tests and testing and descaling of liquid chlorine cylinders, with regards to the sustainable development as its main strategy and through establishment of a borderless knowledge-oriented organization, chloran chemical production co. Has been drawn its vision as “its presence among with the world’s best small and medium chlor-alkali companies (SMES) and leading in commitment to sustainable development”. Adhering firmly to the values such as: laws, respect for human resources and combating discrimination, business partners, interacting with the society and beneficiaries, presence in society, public activities, the environment and admiration to the nature, honesty, responsibility, human dignity, creativity and innovation, competition, observance of professional loans and combating bribery, avoidance of interference of interests, observance of land rights of stakeholders, customer orientation and teamwork and productivity, the company is doing its best to be an organization with no damage and an example for praise by the future which can constantly take certain steps toward preserving and development of integrated management systems (IMS policy statement) (quality, the environment, safety and occupational health), laboratory management system and knowledge management.

Our Policy and Strategy

- 1) Upgrading the level of all beneficiaries’ satisfaction and empowerment especially our esteemed clients and finding basic solutions to their potential dissatisfaction.
- 2) Making tireless efforts for knowing, considering and complying with national and international rules, regulations and standards as well as clients’ and beneficiaries’ requirements.
- 3) Management of human resources through culture creation, constant and effective education, upgrading partnership in teamwork and increasing motivation.
- 4) Sustainable prevention of environmental damages, diseases and pollutions.
- 5) Reducing the risk of all environmental and occupational health and safety (HSE) hazards to an acceptable limit and trying to provide 5S at the work space.
- 6) Improving processes efficiency in order to make the organization agile as well as developing the presentable values to the beneficiaries.
- 7) Creating sustainable development by providing a balance between development and revenues, optimization and effective utilization of all resources and energy as well as developing greener and cleaner products.
- 8) Management of organization data bases by launching Management Information System (MIS) and Chloran Integral Empowerment System (CITAK).
- 9) Management of organizational assets based on the Principles of Professional Business Ethics (SEDEX).
- 10) Improving the credibility and reputation of the organization and business development by expanding the quantity and quality of products, services, market, creating customer loyalty and gaining national and international honors.
- 11) Management of knowledge assets through the establishment of knowledge management and promotion of knowledge environment in the organization.

Approaches & Commitments

Relying on the approach and development policies of the board of directors of CCPC and in order to achieve the strategies, macro goals and vision of the organization, the CEO has established the Integrated Management System (IMS), laboratory management system and Knowledge Management within all processes of the company. He emphasizes its human assets and operates in accordance with the following standards: Quality Management System (ISO 9001: 2015), Safety and Occupational Health Management (ISO45001:2018), Environmental Management (ISO 14001: 2015), Customer Complaints (ISO 10002: 2018), Monitoring and Measuring Customer Satisfaction (ISO 10004: 2018) and Education Management System (ISO 10015: 2019), Laboratory Management System (ISO 17025:2017), and using logic cycle improvement (PDCA) and the Organizational Excellence Model (EFQM) he undertakes continuous monitoring, periodic review and continuous improvement of the organization. While believing in action and expressing a visible commitment to the provisions of this policy, the CEO of the company assures that all employees, contractors and stakeholders have a full understanding of its articles and contents and make it the top priority of their activities. We all have a shared responsibility to protect the health of individuals, facilities and the environment, so all partners are expected to actively participate in achieving these goals and sharing knowledge. Implementing the provisions of the policy is the responsibility of the CEO and all employees and contractors are required to comply with it..

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